**Marketing Manager**

* **Exciting opportunity to be part of a passionate team in the development of a consumer privacy application for social media**
* **Immediate start with a 6-month contract with an opportunity to extend.**

The Fighting Mongooses is an exciting Australia-wide based start-up looking to improve and increase user security when using social media platforms. Our team has already been hard at working and developing a prototype for a smartphone-based application and are now seeking experienced and enthusiastic individuals to take our project to the next stage.

The advertised position is for the role of a *marketing manager*. A successful applicant will have a wealth of experience in marketing and bringing attention to commercial products. Furthermore, a successful applicant is expected to have a diverse and extensive folio showcasing a variety of talents.

**About you:**

A minimum of 2 years of work in a similar role or a bachelor’s degree in marketing (or equivalent and relevant degree) and 1 year of work in marketing or communications. Have high ethical standards and highly motivated. You are highly creative and can exceed expectations and status-quo in an impactful way.

**Responsibilities:**

* Develop campaigns to sell existing and future products.
* Write compelling press releases and on company developments and development cycles.
* Interact using company social media.
* Maintain company website.
* Research marketing trends and brand position.
* Utilise graphic design skills for marketing material.
* Receive feedback from clients and stakeholders and perform adjustments.

**Essential Skills:**

* Excellent written and verbal communication skills.
* Skill in social media with Facebook, Instagram, SnapChat and Twitter.
* Extensive knowledge of Adobe Design Suite, in particular Adobe Illustrator, Photoshop and Premier.
* Understanding of HTML, CSS and JavaScript for the purpose of website design and website maintenance.
* Experience in email marketing using Vision6.
* Coordination of conferences and events.

**Application Process:**

Please provide your CV/ resume and cover letter addressing the requirements of the advertised position. Along with your application, please provide a folio showcasing past commercial products and experience. In your cover letter, please provide an example of a situation where you took the initiative and brought a creative project to life.

We are an equal opportunity employer. We encourage individuals from all backgrounds and cultures to apply.